

sale of an AM station could "artificially limit the range of potential buyers" or "unnecessarily restrict the value of the station," without a corresponding public benefit. See KRTH(AM), 67 R.R.2d at 936.

Finally, it is noteworthy that WNEX has financially struggled, has been unprofitable, and lost money for several years. And, although the current licensee has tried to sell WNEX, no other buyers were forthcoming. It is apparent that absent the current transaction proposing a sale to Quality that WNEX would have eventually gone dark. Accordingly, approval of the sale is in the public interest as it enables the continued on-air operation of the station.

Family Relationship

James T. McAfee, Jr. is the father of James T. McAfee, III.
See Exhibit A for an explanation of their other broadcast
interests.

Program Statement

Quality Broadcasting, Inc. ("Quality") will program station WNEX to serve the needs of Macon, Georgia and the surrounding service area. To accomplish this objective, Quality will air news, public affairs, and other programs which concern issues of importance to Macon and the service area.

QUALITY BROADCASTING, INC.

CHECK No 1686

OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
				\$ 565.00		
Federal Communication Commission Fee for Filing Purchase request for WNEX						

QUALITY BROADCASTING, INC.

ROUTE 6 BOX 735
MACON, GEORGIA 31201
(912) 743-9107

FIRST MACON BANK & TRUST
MACON, GA 31297

CHECK No 1686

64-1336/611

DATE CONTROL NO. AMOUNT

7-19-91 \$ 565.00

PAY
TO THE
ORDER OF

Federal Communication Commission

QUALITY BROADCASTING, INC.

Anne L. Mullendore
AUTHORIZED SIGNATURE

⑈001686⑈ ⑆061103629⑆ 000 015 8⑈

UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

APPLICATION FOR RENEWAL OF LICENSE FOR
COMMERCIAL AM OR FM RADIO BROADCAST STATION

PART I - GENERAL INFORMATION

1. NAME OF APPLICANT

Macon Broadcasting Company

STREET ADDRESS

2254 Rogers Place

CITY

Macon

STATE

Georgia

ZIP CODE

31204

Send notices and communications to the following-named person at the address indicated below:

NAME

Alfred Lowe, Jr.

STREET ADDRESS

P.O. Box 6318

CITY

Macon

STATE

Georgia

ZIP CODE

31213

2. RENEWAL REQUESTED FOR FOLLOWING EXISTING FACILITIES

CALL LETTERS

WNEX

FREQUENCY

1400 kHz

CHANNEL NO.

POWER IN KILOWATTS

NIGHT

.25 KW

DAY

1.0 KW

HOURS OF OPERATION

☒ Unlimited

☐ Daytime only

☐ Limited

Sharing with (specify stations)

Other (specify)

STATION LOCATION

CITY

Macon

STATE

Georgia

3. RENEWAL IS ALSO REQUESTED FOR THE FOLLOWING:

AM		FM
DAY	NIGHT	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

AUXILIARY ANTENNA

AUXILIARY TRANSMITTER

ALTERNATE TRANSMITTER

SUBSIDIARY COMM. AUTHORIZATION

PART II - LEGAL

4. Is applicant's Ownership Report (FCC Form 323) filed with this application as EXHIBIT 4? Current and un-

☐ YES

☒ NO

amended 11/17/78

If NO, give the date of filing of the last Ownership Report and the station's call letters of the renewal application with which it was filed.

5. Is the applicant in compliance with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to the interests of aliens and foreign governments?

☒ YES

☐ NO

6. Is the applicant or any officer, director, or principal stockholder (any person owning 25% or more of applicant's stock) an officer, director, or 25% or more stockholder in a newspaper publishing company, a CATV company, or a company engaged in broadcasting related activities?

☐ YES

☒ NO

If YES, attach as EXHIBIT 6 a complete listing and description of these interests.

File No. BR-811201VP FOR COMMISSION USE ONLY

7. Since the filing of the applicant's last renewal application for this station or other major application, has an adverse finding been made or final action been approved by court or administrative body with respect to the applicant or parties to the application concerning any civil or criminal suit, action, or proceeding, brought under the provisions of any federal, state, territorial or local law relating to the following: any felony; lotteries; unlawful restraint and molestation; unlawful combinations, contracts or agreements in restraint of trade; the use of unfair methods of competition; fraud; unfair labor practices; or discrimination?

☐ YES ☒ NO If YES, attach as EXHIBIT 7 a full description, including identification of the court or administrative body, proceeding by file number, the persons and matters involved, and the disposition of the litigation.

PART III - ENGINEERING

8. Are the following technical reports completed and available for Commission inspection?

- YES ☐ Equipment performance measurements for each main and alternate transmitter made within four months of the filing date of this application.
- NO ☐ For directional AM stations operated by remote control:
- YES ☐ Annual skeleton proofs of antenna performance made during the past license term.
- NO ☐ DOES NOT APPLY
- YES ☐ For directional AM stations operated by lesser grade operators: At least one partial proof of antenna performance made during the past three years, and skeleton proofs made the other two years.
- NO ☐ DOES NOT APPLY.

9. Transmitters (Main and Alternates)

Manufacturer and Type No.	1.		
	2.		
Use (i.e. Main or Alternate)	3.		
	(1.)	(2.)	(3.)
Total plate current to last radio stage in amperes			
Plate voltage applied to last radio stage in volts			
Efficiency factor F of the transmitter at operating power			
Transmitter power output in kilowatts			
AM: Antenna or common point ammeter reading in amperes			

10.(a) Directional Antenna Operating Values (AM only)

Tower	Phase Reading in Degrees		Antenna Base Current				Remote Indications of Antenna Current			
			Day		Night		Day		Night	
	Day	Night	Value	Ratio	Value	Ratio	Value	Ratio	Value	Ratio
1										
2										
3										
4										
5										
6										

(b) Identify by manufacturer and type the antenna monitor used to take the above readings:

(c) Are monitoring point values within limits specified in the station license?

☐ YES ☐ NO

If NO, attach as EXHIBIT 10 a complete explanation and a statement of what is being done to correct it.

I certify that I represent the applicant in the capacity indicated below, that I have examined the statements made in response to questions 8 through 10 above, and that they are true to the best of my knowledge and belief.

Signature _____ Telephone _____ (include area code)

- ☐ Technical Director ☐ Consulting Engineer
- ☐ Chief Operator ☐ Registered Professional Engineer

PART IV - PROGRAMMING

11. Has applicant placed in its public inspection file at the appropriate times the required documentation relating to its efforts to ascertain the community problems, needs, and interests?

☐ YES ☐ NO

If NO, attach as EXHIBIT 11 a complete statement of explanation.

☐ DOES NOT APPLY.

12. Attach as EXHIBIT 12 applicant's community leader checklist for the preceding license term.

☐ DOES NOT APPLY.

13. Has the applicant placed in its public inspection file at the appropriate times its annual list of those problems, needs and interests which, in the applicant's judgment, warranted treatment by station and typical and illustrative programming in response thereto?

☒ YES

If YES, attach as EXHIBIT 13.

☐ NO

If NO, attach as EXHIBIT 13 a complete statement of explanation.

14. (a) Attach as EXHIBIT 14 one exact copy of the program logs for the composite week used as a basis for responding to the questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(f) and 73.212(f) of the Commission's rules.

(b) PROGRAM TYPES	Previously Proposed		Composite Week Performance		Minimum Proposed	
	Minutes of Operation	% of Total Time	Minutes of Operation	% of Total Time	Minutes of Operation	% of Total Time
(1) News						
(2) Public Affairs						
(3) All other programs, exclusive of enter- tainment and sports						
TOTALS						
(4) Public Service Announce- ments	Number		Number		Number	

15. Attach as EXHIBIT 15 those programs in the composite week included in the public affairs and "all other" program categories (lines 2 and 3 of the above chart) indicating the title, source, type, brief description, time broadcast and duration of each program.

16. Did the amount of time applicant devoted to non-entertainment programming (lines 1, 2 and 3 of the above chart) during the composite week vary substantially from the representations made in applicant's last application?

☐ YES ☐ NO

If YES, attach as EXHIBIT 16 a statement explaining the variations.

17. State the number of 60-minute segments in the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing over 18 minutes of commercial matter; segments. List in EXHIBIT 17 each segment and the day and time broadcast with heading of "Amount of Commercial Time in Segment" and "Day and Time Broadcast".

18. Do the applicant's commercial practices during the composite week vary from the representations made in applicant's last application?

☐ YES ☐ NO

If YES, explain in EXHIBIT 18 the variations and the reasons therefor.

19. State the maximum amount of commercial matter applicant proposes normally to allow in any 60-minute segment (Minutes:). State the percentage of hourly segments per week this amount is expected to be exceeded (%), and the limits per hourly segment that would then apply under those circumstances to regular commercial (Minutes:) and to political commercial matter (Minutes:) occurring in (% of total operating hours during pre-election periods.

20. Describe briefly applicant's program format(s) during the past 12 months;

Describe briefly applicant's proposed format:

21. Does the applicant's station duplicate the programming of another radio station?

☐ YES ☐ NO If YES, state:

(a) the call letters of the duplicated station

(b) the population of the community of license of the duplicated station

(c) the population of the community of license of the station for which renewal is requested

(d) the total number of broadcast hours in the composite week

(e) the amount of programming duplicated during the composite week %

22. Attach as EXHIBIT 22 any additional information which, in applicant's judgment, is necessary to adequately describe or to present fairly its services and operations in relation to the public interest.

PART V - EQUAL EMPLOYMENT OPPORTUNITY

23. Attach as Exhibit 23 a description of the program the applicant proposes to follow during the coming license term and, where applicable, the program implemented during the preceding license term to assure equal employment opportunity for minorities and women.

24. Attach as EXHIBIT 24 a brief description of any complaint which has been filed before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station, including the persons involved, the date of filing, the court or agency, the file number (if any), and the disposition or current status of the matter. NONE

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States, because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act.)

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 27th day of November, 1981

Macon Broadcasting Company

NAME OF APPLICANT

BY SIGNATURE

TITLE

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U.S. CODE, TITLE 18, SECTION 1001.

FCC NOTICE TO INDIVIDUALS

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The principal purpose(s) for which the information will be used is to determine if the benefit requested is consistent with the public interest. The staff, consisting variously of attorneys, accountants, engineers, and application examiners, will use the information to determine whether the application should be granted, denied, dismissed, or designated for hearing. If all the information requested is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Accordingly, every effort should be made to provide all necessary information.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552 a (e) (3).

United States of America
Federal Communications Commission

CERTIFICATE OF RENEWAL OF LICENSE

Service AM
Station Location/Principal Community Macon, Georgia
Call Sign W N E X
Licensee Macon Broadcasting Company

This Certificate is VALID ONLY when posted with
M Transmitter and Antenna license dated

June 19, 1975

This Certificate includes renewal of license for

☐ Subsidiary Communications Authorization
dated:

☐ Alternate Main and/or Auxiliary
Transmitter(s) License dated:

☐ Auxiliary Antenna License
dated:

This Certificate serves as a renewal of the reference
broadcast station license and any other associated
authorization indicated above, on the same conditions
and in accordance with the same provisions for the
term ending

April 1, 1989

3 a.m. Local Time.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 605 of the Communications Act of 1934.

Dated: March 31, 1982

FEDERAL
COMMUNICATIONS
COMMISSION



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